WESLEYAN
SOCIAL IMPACT SUMMIT
WELCOME NOTE

We are delighted to welcome you to the 2015 Shasha Seminar -- the inaugural Wesleyan Social Impact Summit -- which brings together Wesleyan change-makers from around the world. The emphasis of this conference is on (1) connecting Wesleyan constituents who are passionate about social change and (2) leaving attendees with essential notes, resources, and contacts that will lead to amplification of Wesleyan's collective impact.

We are happy to see attendees from a diverse array of industries, locations, and backgrounds, and we hope that by connecting you, our collective impact can be an even stronger and more effective force than it is today. The world of social change is an exciting arena in which to work and play; we aim to bring inspired people together in forums like this, to ensure our commitment to social good remains at the cutting edge.

We are honored to have as our keynote speakers Kirk Adams ’73 P’13, Irma Gonzalez ’78 P’09, Jessica Posner Odede ’09, and Kennedy Odede ’12. With almost a century of combined professional experience as activists, organizers, social service providers, and thought leaders, these trailblazers will address the topic: The Change I Want to See.

The conference venue -- of course -- is Wesleyan University, which for many of us is a place where we have undergone life transitions and awakenings that inform the good work we do today. It is no surprise that Wesleyan's mission includes “independence of mind and generosity of spirit” because nowhere else has practical idealism met fervent resolve as harmoniously as it does on this campus. This year, Wesleyan was ranked #1 on The Princeton Review’s “Best School for Making an Impact” list -- but that isn't to say that our work is done. We received this title not because we’ve necessarily reached this goal, but because we have always had a culture of empathy and social change, wherever the world takes us.

Thank you for attending and bringing your unique expertise to the Summit. You, as leaders at the forefront of social change, have the vision, knowledge, passion, and drive to help us pave our way into a better future. Throughout this conference, we ask you to stay engaged, keep us proactive, and help Wesleyan remain the energetic, courageous, and accomplished place we know and love.

Our personal respect and thanks goes out to each of you.

Rob Rosenthal  
Director, Allbritton Center for the Study of Public Life

Cathy Lechowicz  
Director, Center for Community Partnerships

Makaela Kingsley ’98  
Director, Patricelli Center for Social Entrepreneurship

Cover photo: students sitting in protest, 1970  
Provided by: Wesleyan University Library, Special Collections & Archives
FRIDAY, NOVEMBER 13

4:30 P.M.  WELCOME AND KEYNOTES: THE CHANGE I WANT TO SEE*  
LOCATION: MEMORIAL CHAPEL

5:15 P.M.  RECEPTION WITH WESLEYAN STUDENTS, FACULTY, STAFF, AND COMMUNITY MEMBERS*  
Open to the public.
LOCATION: ZELNICK PAVILION

6 P.M.  RECEPTION AND DINNER: A CELEBRATION OF WESLEYAN IMPACT  
Over the course of the evening, you’ll meet alumni who are moving the needle in fields such as mental health, immigration, fair housing, international development, restorative justice, and violence prevention.
LOCATION: BECKHAM HALL

PROGRAM
“A CELEBRATION OF WESLEYAN IMPACT”

6 P.M.  RECEPTION  
Featuring a book signing by Jessica Posner Odede ’09 and Kennedy Odede ’12 & a Wesleyan network data visualization activity

7 P.M.  DINNER  
Ellen Jewett ’81 P’17 will emcee “A Celebration of Wesleyan Impact” honoring
- Raghu Appasani ’12
- Greg Berman ’89
- Erin Boggs, Esq. ’93
- Gregg Croteau ’93
- Tasmiha Khan ’12
- Jordyn Lexton ’08
- David Lubell ’98
- Russell Perkins ’09
- Alexis Sturdy ’10

9 P.M.  PARTY  
Featuring a live rock band, Smokin’ Lilies, with Michael Roth (keyboards and vocals), Louise Brown (vocals), Barry Chernoff (guitar and vocals), Rob Rosenthal (guitar and vocals), Luanne Benshimol (vocals), and Evan Glass (drums).
LOCATION: BECKHAM HALL

*Open to the public. All other sessions are only for Summit ticket-holders.
SATURDAY, NOVEMBER 14

8:30 A.M.  BREAKFAST AND OPENING ACTIVITY  
A conference warm-up facilitated by Melinda Weekes-Laidlow ’89  
LOCATION: DANIEL FAMILY COMMONS

10:15 A.M.  BREAKOUT SESSIONS 1 & 2  
Facilitated discussion in small groups. Bring the issues you are facing in your work/life right now, and brainstorm solutions in a safe, creative, peer-to-peer learning space.  
REFER TO FOLLOWING PAGE FOR DETAILS

12 P.M.  LUNCH AND PANEL 1  
Expert panelists will share best practices that Summit attendees can put to use in their own work.  
**PANELISTS:**  
SARAH WILLIAMS ’88 - MODERATOR  
MELINDA WEEKS-LAIDLOW ’89 - 10 TIPS FOR OPERATIONALIZING RACIAL EQUITY IN YOUR WORK  
TIM FREUNDLICH ’90 - IMPACT INVESTING: THE REVOLUTION WILL BE FINANCED!  
SHARON GREENBERGER ’88 P’19 - PRACTICAL SKILLS ACROSS SECTORS: OPENING THE TOOLBOX  
LOCATION: DANIEL FAMILY COMMONS

1:30 P.M.  BREAKOUT SESSIONS 3 & 4  
Facilitated discussion in small groups. Bring the issues you are facing in your work/life right now, and brainstorm solutions in a safe, creative, peer-to-peer learning space.  
REFER TO FOLLOWING PAGE FOR DETAILS

3:15 P.M.  PANEL 2  
Expert panelists will share best practices that Summit attendees can put to use in their own work.  
**PANELISTS:**  
LARA GALINSKY ’96 - MODERATOR  
GEORGE SUTTLES ’03 - CREATING STRATEGIC PARTNERSHIPS: 3 GUIDING PRINCIPLES  
KATHLEEN CLYDE ’01 - STRATEGIES FOR GETTING THE POLITICAL PROCESS ON YOUR SIDE  
LOCATION: BECKHAM HALL

4 P.M.  CLOSING REMARKS FROM WESLEYAN PRESIDENT MICHAEL S. ROTH ’78  
LOCATION: BECKHAM HALL

4:30 P.M.  RECEPTION  
A time to connect before leaving campus.  
LOCATION: BECKHAM HALL
## BREAKOUT SESSIONS

### BREAKOUT SESSION #1

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<tr>
<th>Time</th>
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<th>Facilitator</th>
<th>Location</th>
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| 10:15 A.M.    | **CAREER PLANNING**
                | FACILITATED BY ALLISON WYATT ’02         | LOCATION: 41 WYLLYS AVE., ROOM 113 |
|               | **COMMUNITY ORGANIZING**
                | FACILITATED BY IZZI GREENBERG ’05       | LOCATION: 41 WYLLYS AVE., ROOM 114 |
|               | **DIGITAL MEDIA**
                | FACILITATED BY SYED ALI ’13             | LOCATION: 41 WYLLYS AVE., ROOM 115 |
|               | **EDUCATION**
                | FACILITATED BY JODI WILINSKY HILL ’78   | LOCATION: 41 WYLLYS AVE., ROOM 110 |
|               | **ENVIRONMENT**
                | FACILITATED BY DOUGLAS WELCH ’89        | LOCATION: 41 WYLLYS AVE., ROOM 110 |
|               | **FUNDRAISING**
                | FACILITATED BY BEN BINSWANGER ’83       | LOCATION: USDAN, ROOM 108        |

### BREAKOUT SESSION #2

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<th>Time</th>
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<th>Location</th>
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| 11 A.M.       | **CAREER PLANNING**
                | FACILITATED BY LARA GALINSKY ’96         | LOCATION: 41 WYLLYS AVE., ROOM 113 |
|               | **COMMUNITY ORGANIZING**
                | FACILITATED BY VASHTI DUBOIS ’83        | LOCATION: 41 WYLLYS AVE., ROOM 114 |
|               | **DIGITAL MEDIA**
                | FACILITATED BY JASON ROSADO ’96         | LOCATION: 41 WYLLYS AVE., ROOM 115 |
|               | **EDUCATION**
                | FACILITATED BY VALERIE BELANGER ’02     | LOCATION: 41 WYLLYS AVE., ROOM 110 |
|               | **ENVIRONMENT**
                | FACILITATED BY PAUL HARRIS ’81          | LOCATION: 41 WYLLYS AVE., ROOM 110 |
|               | **FUNDRAISING**
                | FACILITATED BY SARAH WILLIAMS ’88       | LOCATION: USDAN, ROOM 108        |

### BREAKOUT SESSION #3

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| 1:30 P.M.     | **IMPACT MEASUREMENT**
                | FACILITATED BY DAVID BONBRIGHT P’18     | LOCATION: USDAN, ROOM 108       |
|               | **INTERNATIONAL**
                | FACILITATED BY DOMINIQUE CALLIMANOPULOS ’81 | LOCATION: 41 WYLLYS AVE., ROOM 113 |
|               | **MARKETING/COMMUNICATION**
                | FACILITATED BY ANDREA BERRY ’03         | LOCATION: USDAN, ROOM 114       |
|               | **POLITICS**
                | FACILITATED BY REBECCA KRISEL ’10       | LOCATION: 41 WYLLYS AVE., ROOM 115 |
|               | **MANAGEMENT**
                | FACILITATED BY THOMAS BLEDSOE ’78 P’18 | LOCATION: 41 WYLLYS AVE., ROOM 110 |
|               | **ENTREPRENEURSHIP**
                | FACILITATED BY JESSICA ANGELL ’02       | LOCATION: USDAN, ROOM 110       |

### BREAKOUT SESSION #4

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| 2:15 P.M.     | **IMPACT MEASUREMENT**
                | FACILITATED BY KAITLIN HALIBOZEK ’10    | LOCATION: USDAN, ROOM 108       |
|               | **INTERNATIONAL**
                | FACILITATED BY MARK MULLEN ’89         | LOCATION: 41 WYLLYS AVE., ROOM 113 |
|               | **MANAGEMENT**
                | FACILITATED BY BILL JEFFWAY ’82        | LOCATION: 41 WYLLYS AVE., ROOM 110 |
|               | **MARKETING/COMMUNICATION**
                | FACILITATED BY DAVID HESSEKIEL ’82     | LOCATION: USDAN, ROOM 114       |
|               | **POLITICS**
                | FACILITATED BY NEIL GAGLIARDI ’85      | LOCATION: 41 WYLLYS AVE., ROOM 115 |
|               | **ENTREPRENEURSHIP**
                | FACILITATED BY KWAKU AKOI ’14          | LOCATION: USDAN, ROOM 110       |
KIRK ADAMS ’73 P’13, KEYNOTE
INTERNATIONAL EXECUTIVE VICE PRESIDENT, SERVICE EMPLOYEES INTERNATIONAL UNION
Kirk Adams is International Executive Vice President of the Service Employees International Union and leads the work of SEIU Healthcare, which represents more than one million nurses, doctors and healthcare workers across North America. A long-time organizer and political activist, Adams organized low-wage workers in Boston, Detroit and New Orleans, and spent years helping healthcare workers earn a voice on the job in Beverly nursing homes in Texas, and hospitals in the South, the Northwest and California. In 1987, Adams’ work in Los Angeles led to the first union victory for consumer-directed home care workers in the country and 72,000 home care workers won a voice on the job. As Chief of Staff of SEIU in 2000 and Division Director of SEIU Healthcare in 2007 Adams plays a critical role in the passage of healthcare reform. In September 2011, Adams was elected to serve as International Executive Vice President after serving as an International Vice President of SEIU’s Executive Board. He is one of SEIU’s key strategists on its Fight for $15 Campaign. A native of Springfield, Massachusetts, Adams divides his time between New York City and Washington, D.C. He is married to Cecile Richards, president of the Planned Parenthood Federation of America, and is the father of three.

KATHLEEN CLYDE ’01, PANELIST
STATE REPRESENTATIVE OF OHIO
Kathleen Clyde is in her third term in the Ohio House of Representatives, representing a diverse district of 115,000 people in Northeast Ohio. Since her first election in 2010, Kathleen has become a leading voice in Ohio politics and was called one of Ohio’s rising political stars by NBC’s Chuck Todd. In 2004, she was a staffer on the John Kerry presidential campaign in the battleground state of Ohio. She earned her law degree from Ohio State University in 2008 as a Public Service Fellow with the Dean’s Highest Honors and was an editor of the law review. An outspoken supporter of worker rights and women’s rights, Kathleen is a noted expert in election law and has spoken on voting rights issues around the country, including at Ohio State, Harvard, and Stanford Law Schools. She is accepting applications for intern and staff positions in the 2016 election cycle in Ohio, Wesleyan students!

TIMOTHY FREUNDLICH ’90, PANELIST
PRESIDENT AND CO-FOUNDER, IMPACTASSETS, GOOD CAPITAL AND MISSIONHUB
Tim is an innovator of financial instruments for impact investing. Over the last 18 years, he served at Calvert Foundation, building more than $250 million Calvert Community Investment Note (more than $750 million cumulatively invested into hundreds of nonprofits and for profits globally). While there he conceived of and launched a prototype of the Giving Fund – now a more than $250 million impact investment-based donor advised fund that was spun out as ImpactAssets, which he co-founded and serves as President. He also co-founded and serves on the management board of Good Capital, which is the General Partner of the Social Enterprise Expansion Fund LP and has started two social enterprises. He received a BA from Wesleyan University with a major in Film, an Executive MBA from the University of San Francisco, and lives in San Francisco with his spouse Julie and sons, Milo (9) and Gus (6).

LARA GALINSKY ’96, PANELIST
PCSE ADVISORY BOARD CO-CHAIR; CONSULTANT, GOOD
Lara is an author, speaker, expert on working on purpose, and former senior vice president of Echoing Green, a groundbreaking nonprofit organization with the mission to unleash next generation talent to solve the world’s biggest problems. She speaks and leads workshops at colleges, universities, corporations, and nonprofits around the world. Two themes run through Lara’s career: helping individuals identify their unique role within the ecosystem of social change; and recognizing and championing promising social innovators working to solve the mostly deeply entrenched social, political and environmental problems of our time.
IRMA GONZALEZ ’78 P’09, KEYNOTE PRINCIPAL, ZOEN RESOURCES
Irma has been principal of Zoen Resources since 1995, specializing in change and transition management in support of social justice advocacy. Zoen provides strategy and portfolio development, research, program and organizational evaluation, strategic planning, organizational development, and project management services to national foundations and non-profit organizations. Irma's work is primarily focused on domestic human rights issues in the areas of racial justice, gender equity, juvenile justice, lesbian, gay, bisexual and transgender rights, immigration rights, and post-9/11 civil liberties issues. At Wesleyan, Irma majored in religion and was elected to Phi Beta Kappa. As an alumna, she co-chaired her 25th, 30th and 35th reunion committees and received a Wesleyan University Service Award in 2008. She was an alumni-elected trustee, has served on the Nominating Committee, the Patricelli Center for Social Entrepreneurship Advisory Board, was vice-chair of the Alumni Association, and chaired the Binswanger Committee. Photo credit: RGK Photography

SHARON GREENBERGER ’88 P’19, PANELIST PRESIDENT AND CEO, YMCA OF GREATER NEW YORK
Sharon Greenberger is the 10th President and CEO of the YMCA of Greater New York, a leading New York City non-profit organization serving over 500,000 annually through programs and services focused on nurturing potential, promoting healthy living and fostering a sense of social responsibility. Sharon has dedicated her career to executing initiatives that seek to improve lives and strengthen communities. Prior to joining the YMCA in July 2015, Sharon served as the Senior Vice President, Facilities and Real Estate at New York-Presbyterian Hospital where she oversaw $2 billion of active projects geared towards expanding and improving facilities. Sharon received her bachelor’s degree from Wesleyan University and holds a master’s degree in City Planning, with a focus in Housing and Community Development and Environmental Design from the Massachusetts Institute of Technology. She is a member of the Prospect Park YMCA and lives in Brooklyn with her husband Jonathan, with whom she has two daughters, Madelyn and Josie.

ELLEN JEWETT ’81 P’17, FRIDAY DINNER EMCEE MANAGING DIRECTOR, BMO CAPITAL MARKETS; FORMER TRUSTEE, WESLEYAN UNIVERSITY
Ellen Jewett is a Managing Director and Head of Government & Infrastructure within BMO Capital Markets’ Public Finance Group. In July 2011, she was appointed to the Board of Directors for JetBlue Airways where she serves on the Audit Committee. She is former Vice Chair of the Board of Wesleyan University where she chaired the University Relations Committee and was a member of the Presidential Search Committee in 2007/8 and is a longstanding member of the Investment Committee. She is also the Vice Chair of the Board of Grace Church School and has served as founding chair of Columbia-Presbyterian’s Sloane Hospital for Women Advisory Council, and as a member of the board of the Planned Parenthood of NYC. She also serves on the advisory board of Shining Hope, as an advisor to Echoing Green, and is a founding member of Greater NY. She earned a Masters in Public and Private Management from Yale University, MSc in Psychoanalytic Theory at University College London and a BA from Wesleyan University in Government. She lives in New York with her husband, Richard Kauffman, and two children.

JESSICA POSNER ODEDE ’09, KEYNOTE CHIEF OPERATING OFFICER AND CO-FOUNDER, SHINING HOPE FOR COMMUNITIES
Jessica Posner Odede is the Chief Operating Officer & Co-founder of Shining Hope for Communities, an innovative non-profit that combats extreme poverty and gender inequality. This year SHOFCO will serve over 76,000 beneficiaries and is spreading across Kenya’s urban slums with a model that links free schools for girls to holistic community services for all, making the school a portal for large-scale social change. Jessica is a nationally recognized social entrepreneur and activist. She graduated Phi Beta Kappa with honors from Wesleyan University, and is the youngest alumnae to receive the institution’s “Distinguished Alumni Award.” She won the 2010 Do Something Award and was named “America’s top-world changer 25 and under,” and received the prestigious Echoing Green Fellowship. Jess speaks Swahili, and is the first known outsider to live for an extended period of time in Kibera. Her work has been featured by President Bill Clinton, Chelsea Clinton on NBC, and on five occasions by Nicholas Kristof in The New York Times and in his book and documentary series “A Path Appears.” She recently released her first book with her partner and husband, Kennedy Odede, called Find Me Unafraid, from Ecco (HarperCollins).
KENNEDY ODEDE ‘12, KEYNOTE
CEO AND CO-FOUNDER OF SHINING HOPE FOR COMMUNITIES
Kennedy Odede is the CEO & co-founder of Shining Hope for Communities (SHOFCO). A former street child who lived most of his life in Kibera, Africa’s largest slum, he founded SHOFCO with savings from his $1 per day factory job. SHOFCO’s programs will collectively serve over 76,000 individuals in 2015. The organization is scaling across Kenya’s slums with a model that links free schools for girls to holistic community services for all, currently focused on the Kibera and Mathare slums. Odede was named a Forbes 30 Under 30 Social Entrepreneur, and recently won the Mohammed Ali Humanitarian Award. The New York Times, CNN, and Project Syndicate have published his opinion articles on urban poverty. His work has been featured by President Bill Clinton, Chelsea Clinton, and on five occasions by Nicholas Kristof in The New York Times, including Kristof’s most recent book and documentary. He is a World Economic Forum Young Global Leader. Kennedy received a full scholarship to Wesleyan University, where he currently serves on the board of trustees.

GEORGE SUTTLES ’03, PANELIST
VICE PRESIDENT, U.S. TRUST/BANK OF AMERICA PRIVATE WEALTH MANAGEMENT
George Suttles is a Senior Philanthropic Relationship Manager in the Philanthropic Solutions division of U.S. Trust, where he serves as a relationship manager for private family foundations, charitable trusts, and nonprofit organizations. He advises clients in grant-making mission and strategy, governance, and nonprofit best practices. He also manages several trusts and makes grants in the areas of education, health care, medical research and social services. Prior to joining U.S. Trust, he was a program manager at the WellPoint Foundation, the philanthropic arm of WellPoint Inc. and a Program Officer at the New York State Health Foundation, a statewide private foundation working to improve the health of all New Yorkers. George has a BA in African American Studies from Wesleyan, an M.P.A. from the Baruch School of Public Affairs (CUNY), and an M.A. in Philanthropic Studies from the Indiana University Lilly Family School of Philanthropy.

MELINDA WEEKES-LAIDLOW ’89, PANELIST
PRESIDENT, WEEKES IN ADVANCE ENTERPRISES
Melinda Weekes-Laidlow is the President of Weekes in Advance Enterprises, an organizational development firm offering consulting, facilitation, coaching and professional development services in arts and culture, social innovation, racial equity and collaborative leadership spaces. Melinda served as Managing Director for Race Forward: The Center for Racial Justice Innovation, publisher of the news website Colorlines, and presenter of Facing Race, the nation’s largest multi-racial, multi-disciplinary, inter-generational gathering on racial justice. Ignited by the transformative possibilities at the intersection of art, business and social change, Melinda is now forging her path in the fields of filmmaking and social impact investing. She serves on the Advisory Board of the Patricelli Center for Social Entrepreneurship and has recently been named Social Entrepreneur in Residence at Echoing Green. A member of the ordained clergy, she serves on the ministerial staff of the Greater Allen Cathedral of New York. Melinda holds degrees from Wesleyan University, Harvard University and New York University School of Law.

SARAH WILLIAMS ’88, PANELIST
CO-FOUNDER, PROPEL CAPITAL; PRINCIPAL, SARAH WILLIAMS CONSULTING; PCSE ADVISORY BOARD CO-CHAIR
Sarah Williams directs her own consulting business – working with foundations, donors, social investors, and corporations to help them give and invest smartly and strategically. She builds and manages grant and impact investing portfolios in areas including poverty alleviation, women’s rights, prison education, and social entrepreneurship, among others. With Jeremy Mindich ’87, Sarah founded Propel Capital, an impact investment fund that supports and invests in social entrepreneurs. Prior to her consulting career, Sarah spent 10 years creating and directing philanthropy programs for Pfizer Inc. Sarah has also worked in public education, designed HIV education programs, organized for pro-choice candidates, and served in senior management and board positions for a variety of nonprofit organizations.
HONOREES

RAGHU APPASANI ’12
FOUNDER AND CEO, THE MINDS FOUNDATION
MD CANDIDATE, UNIVERSITY OF MASSACHUSETTS

Raghu was born and raised near Boston and lived in rural India for two years when he was young. While an undergraduate at Wesleyan majoring in Neuroscience & Behavior and Science in Society, he founded The MINDS Foundation, which provides mental health care and reduces negative stigma around mental health in rural India. Raghu is currently an MD Candidate and hopes to pursue a career in surgery and entrepreneurship, bridging the gap to bring cutting-edge medical technologies to the most at-risk populations. Raghu has been recognized for his research and social entrepreneurship with honors such as the Intel Science Talent Search Semi-Finalist Award, the Genzyme Award, a StartingBloc Fellowship, Dell Top 40 Semi-Finalist, Echoing Green semi-finalist, and MassChallenge semi-finalist.

GREG BERMAN ’89
DIRECTOR, CENTER FOR COURT INNOVATION

Greg is the director of the Center for Court Innovation, a non-profit organization that seeks to reform the justice system by operating innovative programs, conducting original research, and providing technical assistance to reformers around the world. Greg has helped guide the organization from start-up to a budget of $30 million. Under his leadership the organization has won numerous national awards including the Peter F. Drucker Prize for Nonprofit Innovation and the Innovations in American Government Award from the Ford Foundation and Harvard’s John F. Kennedy School of Government. His written work includes Reducing Crime, Reducing Incarceration, Trial & Error in Criminal Justice Reform, and Good Courts: The Case for Problem-Solving Justice. He has served on numerous boards and task forces including: New York City Board of Correction, New York City Criminal Justice Agency, Wesleyan Center for Prison Education, Coro New York, Centre for Justice Innovation UK (chair), Sloan Public Service Awards, Poets House, and the Police Foundation. He is a former Coro Fellow in Public Affairs.

ERIN BOGGS, ESQ. ’93
EXECUTIVE DIRECTOR, OPEN COMMUNITIES ALLIANCE

Erin has worked on issues of equity, particularly in the context of housing, for almost 20 years. After dedicating six years to a range of fair housing issues, she founded Open Communities Alliance to specifically focus on the intersection of inequality and geography. Previously, she served in a range of roles including as Deputy Director of the Connecticut Fair Housing Center. While at the Center she spearheaded the organization’s work on opportunity and race. Ms. Boggs also worked for the CT American Civil Liberties Union as a Staff Attorney and Interim Legal Director and practiced law with a national antitrust firm; at the Harrison Institute for Public Law at Georgetown University Law School; and at the Center for National Policy in Washington, D.C. Erin was part of a group convened by the Ford Foundation to explore innovative approaches to sustainable development and housing integration, participated as a fair housing advisor in two Sustainable Community Initiative grants in the Connecticut region, and been involved in the production of publications addressing zoning, opportunity, equity, and affirmatively furthering fair housing. She is a native of Washington, D.C. and a graduate of Georgetown University School of Law.

GREGG CROTEAU ’93
EXECUTIVE DIRECTOR, UNITED TEEN EQUALITY CENTER

Hired as UTEC’s first executive director by the founding group of teens and community leaders, Gregg has overseen the growth of the agency from a grassroots safe haven to a nationally recognized youth development agency. Gregg came to UTEC with youthwork experience that ranged from streetwork to program development in Detroit, East Boston, and his hometown of Revere, MA. He has been appointed to a number of city and state commissions, including the Governor’s Anti-Crime Council, Governor’s Advisory Council on Refugees and Immigrants, and the Massachusetts Health Disparities Council. He has presented at various conferences locally and nationally, and has testified at the state and federal levels, including a 2007 Senate Judiciary Committee hearing on gang violence through the invitation of the late Senator Edward M. Kennedy. He has received recognition ranging from the prestigious Robert Wood Johnson Community Health Leader Award to the Youth Advocacy Foundation’s Commitment to Justice Award. In March 2015, Gregg was appointed to the Governor’s task force on Economic Opportunity for Populations Facing Chronically High Rates of Unemployment. Gregg received his Masters of Social Work from the University of Michigan.

DURING DINNER ON FRIDAY, WE WILL CELEBRATE THE BREADTH AND DEPTH OF IMPACT BY WESLEYAN ALUMNI AND THE ORGANIZATIONS THEY CREATE AND SUSTAIN.
TASMIHA KHAN ’12
FOUNDER & CIO, BRIGHTER DAWNS
In the summer of 2010 on a trip to Bangladesh, Tasmiha was struck by the stark contrast between the rich and the poor, driving her to intern with a local NGO. She decided to return to the U.S. to create a donor base and raise awareness of the dire slum conditions, and she founded Brighter Dawns while still an undergraduate at Wesleyan. Invited as a panelist to Brown University’s SEEED Conference and a speaker at Yale’s Global Health and Innovation Conference, Tasmiha was awarded a Kathryn W. Davis Project for Peace grant and Dell Social Innovation Semifinalist Fellowship. Under her leadership, Brighter Dawns completed its first project in the summer of 2011, and it continues to grow and seek new ways of spreading knowledge and healthier practices to impoverished communities in Bangladesh. Tasmiha has a BA in Neuroscience & Behavior with Honors in Psychology and is pursuing a career in public health with a focus on social entrepreneurship.

JORDYN LEXTON ’08
FOUNDER AND EXECUTIVE DIRECTOR, DRIVE CHANGE
Jordyn is the founder and executive director of Drive Change. Jordyn started their career as a teacher, and taught for three years at the NYC DOE public high school inside of the jail complex on Rikers Island. Jordyn is a native New Yorker, but it was only while teaching on Rikers that Jordyn learned New York is one of two states that automatically arrests and prosecutes sixteen year olds like adults. Jordyn witnessed the abusive nature of the criminal justice system and Jordyn’s students’ struggle to find meaningful employment post-release. Motivated by the way kids inside of the culinary arts class on Rikers possessed a sense of purpose and pride, Jordyn dug into their own belief in the power of a shared meal and started Drive Change. Jordyn and Drive Change have been recognized by NBC, Melissa Harris Perry, Edible, The Chew, The Vendy Awards, Yahoo Foods and others. Jordyn is a former Ashoka Leadership Bootcamp Fellow (2014), An ‘Agent of Change,’ and Milan Food Expo 2015 USA Pavilion Advisory Board Member. Jordyn holds a BA from Wesleyan University and a MA in Teaching from Pace University.

DAVID LUBELL ’98
FOUNDER AND EXECUTIVE DIRECTOR, WELCOMING AMERICA
David is an accomplished social entrepreneur based in metro Atlanta. He began his career as an Advocacy and Organizing Director of Latino Memphis and later founded the Tennessee Immigrant and Refugee Rights Coalition (TIRRC). While at TIRRC, David helped found Welcoming Tennessee, the model for what is now Welcoming America, the organization he has led since 2009. Welcoming America inspires people to build a different kind of community—one that embraces immigrants and fosters opportunity for all. David and his organization have been recognized with an Ashoka Social Entrepreneurship Fellowship, a Draper Richards Kaplan Social Entrepreneurship Fellowship, the United Nations Alliance of Civilizations (UNAOC) and BMW Group’s Intercultural Innovation Award, as White House Welcoming America Champions of Change, and as a 2015 World Economic Forum Young Global Leader. David received a Masters in Public Administration from the Harvard Kennedy School of Government, where he was a Reynolds Social Entrepreneurship Fellow and a Certificate in non-profit management from Georgetown University. He enjoys a welcoming life residing in Decatur, Georgia with his wife and their two children.

RUSSELL PERKINS ’09
CO-FOUNDER, WESLEYAN CENTER FOR PRISON EDUCATION
Russell is currently co-chair of the Advisory Board for the Wesleyan Center for Prison Education, an initiative that provides a college education to incarcerated men and women in Connecticut prisons. As a co-founder and former program coordinator, he has helped build the Center from its inception. Russell is currently an MFA candidate in sculpture at Hunter College. Previously, he studied Philosophy at the University of Oxford on a Rhodes Scholarship.

ALEXIS STURDY ’10
CO-FOUNDER, WESLEYAN CENTER FOR PRISON EDUCATION
Lexi is a co-founder and former Program Manager at the Center for Prison Education, a program that offers high-caliber liberal arts education to incarcerated men and women in Connecticut. Lexi managed the program through its expansion to Connecticut’s only women’s prison, York Correctional and from 18 to 54 students. Lexi will graduate in May with her MBA from UC Berkeley’s Haas School of Business.
 WHICH INDUSTRY(IES) ARE YOU INVOLVED IN?

Color code your nametag and learn what other Wes affiliates are working on.

- **EDUCATION**
- **SOCIAL JUSTICE & EQUALITY**
- **PHILANTHROPY & INVESTING**
- **GOVERNMENT**
- **ENVIRONMENT**
- **POVERTY & ECONOMIC DEVELOPMENT**
- **FOOD & AGRICULTURE**
- **OTHER / IT’S COMPLICATED**

**CREDITS**

**SPONSOR**
The Wesleyan Social Impact Summit is underwritten by The Shasha Seminar for Human Concerns. Endowed by James J. Shasha ’50, P’82, the Shasha Seminar is an educational forum for Wesleyan alumni, parents, and friends that provides an opportunity to explore issues of global concern, supporting lifelong learning and encouraging participants to expand their knowledge and perspectives on significant issues. Read about past Shasha Seminars on Wesconnect.

**ORGANIZED BY**
The Summit is organized by Wesleyan’s Patricelli Center for Social Entrepreneurship, Allbritton Center for the Study of Public Life, and Office of Alumni & Parent Relations. We credit the Wesleyan Alumni in Philanthropy & Public Service (WAPPS) network for paving the way.

Special thanks go to Gina Driscoll and Kathy Macko for masterful behind-the-scenes planning, Caroline Liu ’18 for designing the Summit booklet and programming community building activities, and Lily Herman ’16 for adding style and fun.

**FIND ME UNAFRAID**
Thanks to a generous gift from the Newman's Own Foundation, the first 150 Summit registrants will receive a copy of *Find Me Unafraid: Love, Loss, and Hope in an African Slum*, the new book by SHOFCO founders Jessica Posner Odede ’09 and Kennedy Odede ’12.

**LOGO**
The Summit logo was designed by Duong Vu ’18. The light bulb represents ideas, and the hand represents action. Just as a real light bulb will not work without its filament, innovation requires us to take initiative. It is our hope that this Summit leads to increased impact resulting from the combination of ideas and actions.
Summit attendees come from a wide range of disciplines and industries, but one characteristic is common of everyone here: the drive to create positive social change. Fill this out to build a list of contacts who are just as invested in making impact as you are.

<table>
<thead>
<tr>
<th>is seeking seed funding for a new idea</th>
<th>has created a website or mobile app</th>
<th>worked for an organization w/ &lt;10 employees</th>
<th>has published a book</th>
<th>mentors a current Wes student</th>
</tr>
</thead>
<tbody>
<tr>
<td>teaches in a public or private school</td>
<td>completed a double major at Wesleyan</td>
<td>is a master at social media strategy</td>
<td>can speak four different languages</td>
<td>has a child currently attending Wes</td>
</tr>
<tr>
<td>has organized a successful fundraiser</td>
<td>must travel often for their work</td>
<td>loves their work</td>
<td>has done business w/ other Wes alums</td>
<td>is currently hiring at their organization</td>
</tr>
<tr>
<td>regularly volunteers at a nonprofit</td>
<td>was a first-generation student at Wes</td>
<td>has won a major national award</td>
<td>shares a hobby or interest with you</td>
<td>does a lot of public speaking</td>
</tr>
<tr>
<td>advocates for more industry diversity</td>
<td>primarily works from home</td>
<td>has run for office (in any capacity)</td>
<td>has been arrested for protesting</td>
<td>has had 10+ years of schooling</td>
</tr>
</tbody>
</table>